



## Alberta's "Good Samaritan" named winner of national Everyday Hero search

***Dory Rossiter of Lethbridge, Alberta celebrated for community volunteerism***

**TORONTO** – After a three-month long national search, "Canada's Most Dependable Everyday Hero" has been chosen. Dory Rossiter of Lethbridge, Alberta has been recognized by Canadians for her acts of everyday heroism and for making a difference in others' lives.

Part of a cross-country program designed to recognize and honour Canada's most dependable people, places and things, as voted by Canadians, Ms. Rossiter will today be inducted into the Maytag "Dependability Hall of Fame" and will receive a luxury suite of home appliances and accessories valued at \$10,000 Cdn.

"I think the search to name Canada's most dependable everyday hero is a reminder to all of us to try to be dependable each and every day of our lives and to give back to others. I'm very grateful to Maytag for the honor and I thank everyone for voting," Ms. Rossiter said.

Nominations of dependable everyday heroes were received from across Canada from family members, friends, clients and co-workers alike. A shortlist of five finalists was announced on May 5, each of whom were judged on four key characteristics: reliability, commitment to quality work or service, proven performance, and strength of will or spirit. The final winner was chosen by Canadians through an online vote during the month of May.

"Dory's unwavering commitment to giving back to her community exemplifies what it means to be an Everyday Hero," says Paula Zronik, marketing manager for Maytag brand, creator of the "Dependability Hall of Fame."

Today, at an event hosted by the Maytag Repairman at Niagara Falls, three of the inaugural inductees to the Maytag "Dependability Hall of Fame" were honoured. They are:

- Niagara Falls, Canada's Most Dependable Landmark;
- Chris St. Clair, Canada's Most Dependable TV Weather Personality; and
- Pizza, Canada's Most Dependable Comfort Food.



### ***About Dory Rossiter***

For almost 20 years, television anchor Dory Rossiter has given back to her Lethbridge, Alberta community on a daily basis through active participation in over 25 charities.

No request is too big or small, says her husband, David – she will always find a way to help. "It doesn't matter how long it takes or how much out of the way she has to go to help out," he says. "She's dependable – that's her nature."

A volunteer on 11 boards and committees and with charities including the MS Society, Big Brothers and Big Sisters, and the Lethbridge Humane Society, Dory can be relied on to spend much of her “off-camera” time helping to fundraise, organize, or MC community events.

She is also committed to reaching out to children in the community by teaching environmental and anti-bullying classes at schools throughout the region.

His wife is so dedicated to her charitable commitments that she won’t even let personal setbacks hold her back, David says. Her remarkable strength of will and spirit shone through when, while still in recovery after unexpected emergency surgery, Dory insisted on hosting a students’ awards ceremony, despite a weakened state.

“She makes a huge difference in the quality of life for many people in Southern Alberta,” says her husband. “From small children to senior citizens, large event or small, she will always make the time to help. Her sense of community is awe inspiring.”

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