



INNOVATION WITHOUT RENOVATION

MAYTAG® 22 CU. FT. ICE20™ FRENCH DOOR REFRIGERATOR

*The industry's FIRST French Door refrigerator
with external ice and water to fit a 33" opening*

Families can now treat themselves to the luxury of a French Door Refrigerator and the convenience of an external Ice and Water Dispenser without having to renovate with the Maytag® 22 cu. ft. ICE20™ French Door Refrigerator with external ice and water – the first of its kind in the industry to fit a 33" wide opening.

Research* shows that in Canada, 50 per cent of Canadian households have a maximum available refrigerator width of 33" or less, while only 28 per cent of households can accommodate refrigerators with a 36" width – the most common size of French Door Refrigerators with an external ice and water dispenser.

The new Maytag® 22 cu. ft. Ice20™ French Door Refrigerator is perfect for families in smaller spaces or those with a 33" wide opening and has many of the same great dependable features as the full size Maytag® 25 cu. ft. Ice20™, the No. One French Door model with an external ice and water dispenser**.

Designed with quality performance and versatility in mind, the Maytag® 22 cu. ft. Ice20™ Refrigerator is the dependable, durable, and practical choice for Canadian families. Available in white, black or stainless steel, it is sold at home improvement stores and appliance retailers across Canada.

Maytag® 22 cu. ft. ICE20™ French Door Refrigerator

Model MFI2266AE

2008 ENERGY STAR® Qualified

- Strong and intelligent by design, the Maytag® 22 cu. ft. ICE20™ French Door Refrigerator features an Insulated Locking Magnetic Door Seal – a durable, solid barrier that keeps cold air in and warm air out – providing a true air seal that eliminates air leaks and helps maintain temperature and energy efficiency.
- Features an Impingement Ice System that produces and stores ice by directing freezer air into the sealed icebox to maximize the rate of ice production up to 8 lbs. or 3.6 kg – just over 12 trays of ice cubes – within a 24-hour period.
- The external ice and water dispenser comes with easy to use electronic controls and is built with durable stainless steel augers, which are tougher than common plastic augers. The Clean n' Clear PuriClean®II Filter means effortless access to chilled ice and water, even for tall glasses.



- With 16 cu. ft. of fresh food storage, its powerful and practical components include FreshLock Crispers and a Wide-N-Fresh™ deli drawer, which provides ample storage space to keep snacks, deli trays, and large party platters fresh.
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Availability:

The Maytag® 22 cu. ft. ICE20™ French Door Refrigerator is available at authorized home improvement stores and appliance retailers across Canada.

Colour/Finish Options:

White, Black, and Stainless Steel

Manufacturer's Suggested Retail Prices†:

\$2,399.00 CDN (White/Black) to \$2,599.00 CDN (Stainless Steel)

For information about other Maytag brand Kitchen and Laundry appliances, visit www.maytag.ca.

For more information, please contact:

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(*) Data from REFRIGERATOR SIZE SURVEY. This survey, conducted by Sage Research Corporation in August 2003, was fielded in Canada among 1,112 completed Synovate Mail Panel questionnaires.

(**)As rated by a leading consumer magazine, Model MFI2568AE.

†Dealer prices may vary. Dealers have sole discretion to set retail prices. Dealers may sell for less.

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